



#loretoideal

#LoretoIdeal

**"A COMMUNITY WITH THE COURAGE TO LEAD WILL
MAKE ITS LEADERS FOLLOW"**

A CITIZEN INITIATIVE FACILITATED BY ECO-ALIANZA

¿What is #LoretoIdeal?

#LoretoIdeal, is a local initiative that seeks to address, among all Loretanos, the priority challenges of our Community.



#loretoideal



#LoretoIdeal Goals

1) Establish a consensual agenda with Loreto's main and priority challenges to be resolved, and which are broadly linked to local legal instruments.

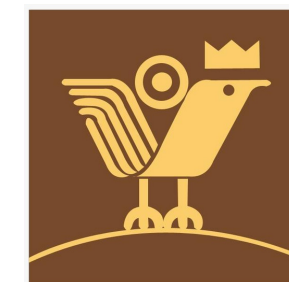
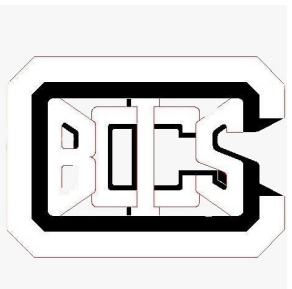
2) Form a broad civil society group, involving representative stakeholders of all sectors of Loreto, in a shared leadership and joint effort with the local government, to address Loreto's challenges that impact the wellbeing of its inhabitants and the natural environment.

3) Discuss and work the consensual agenda in the way of deliberative forums, promoting an active and inclusive participation with the local government, giving continuity and transparency to the effective follow-up of the agenda.



Initiative Founding Members

#LoretoIdeal is a citizen initiative, driven by a broad group of local organizations. Initially proposed and facilitated by Eco-Alianza de Loreto A.C., as part of its strategic planning for the conservation of the watersheds and water reservoirs of Loreto.

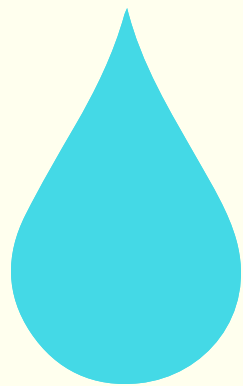


The initiative was develop with the support and advise of FUNDAR, Centro de Colaboracion Civica and ALCOSTA staff members.

Agenda topics

1

**Water & soil
management**



2

Urban development



3

**Sustainable local
development**



Identified Challenges for an Ideal Loreto

The #LoretoIdeal initiative responds to the will of the citizens of Loreto to learn about the use of the public and natural resources, by promoting citizen participation in decision-making processes.

The initiative addresses the need to have a coordinated agenda to advance the construction of an Ideal Loreto, based on following five main strategies:

A IDEAL LORETO THAT IS:



Clean



Safe



Sustainable



Quiet



Transparent & participative

**For more information
please visit:**



@loretoideal



www.loretoideal.org